



DOING QUALITATIVE RESEARCH (COLLECTING AND ANALYSING QUALITATIVE DATA APPROPRIATELY)

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Qualitative research is a non-numerical approach for collecting and analyzing data with the aim to see through the eyes of the participants of the study and interpret the context. The value of qualitative research is obtaining a detailed understanding of a problem or topic. The workshop will cover the different qualitative research methods with particular focus on qualitative interview studies and how to develop questions for interview guides. Qualitative data is primarily text based and the workshop will cover tips and systematic ways to synthesize the information and draw out findings. The workshop will provide opportunities for participants to practice the ideas being presented..

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